

**RENEW YOUR WOW SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Barceló Resorts Renew Your Wow Sweepstakes ("Sweepstakes") starts at 12:00 a.m. EST on Monday, March 15, 2010 and ends at 12:00 a.m. EST on Friday, April 9, 2010 ("Sweepstakes Period"). PLEASE NOTE: RESIDENTS OF FLORIDA AND PARTICIPANTS WHO WISH TO ENTER VIA THE ORLANDO SENTINEL AND SOUTH FLORIDA SUN SENTINEL WEBSITES MAY NOT ENTER UNTIL AFTER 5:00 P.M. (EST) ON MONDAY, MARCH 22, 2010. This Sweepstakes shall be subject to these Official Rules, and by entering, all entrants agree to abide and be bound by these rules and the decisions of the judges and Sponsor.

- 1) **Eligibility:** This Sweepstakes is open to legal U.S. residents residing in the 48 contiguous United States or D.C. (excluding New York) who are 21 years and older as of the first day of the Sweepstakes Period. Employees (and their immediate household or family members) of Tribune Company, 435 N Michigan Avenue, Chicago, IL 60611 ("Sponsor") and its parent companies, affiliates, subsidiaries, advertising agencies, prize providers, promotion and delivery contractors and/or public relations companies associated with this Sweepstakes, are not eligible to participate. Employees of other media companies, including all radio or television stations, and members of the immediate family of any such employees are not eligible to participate. A potential winner may be requested to provide proof that all eligibility requirements are met as well as proof of ownership of the e-mail address associated with the winning entry. Void where prohibited and in New York and outside the 48 contiguous United States and D.C.

- 2) **How to Enter:** During the Sweepstakes Period, go to the following participating web sites:

WGN America
WGN-TV
Sun Sentinel
(after 5:00 p.m.
(EST) on
Monday, March
22, 2010)
Orlando Sentinel
(after 5:00 p.m.
(EST) on
Monday, March
22, 2010)
WDCW-TV
WXMI-TV
Hartford Courant
KIAH-TV
KTXL-TV
Morning Call
WTIC-TV
Baltimore Sun
WPHL-TV
WPMT-TV
KTLA-TV
KDAF-TV
Chicago Tribune
WGNO-TV

Daily Press
KCPQ-TV
Los Angeles
Times
KRCW-TV

to enter the Sweepstakes. You must provide all information requested on the registration form, and your contact information must be accurate. In the event of a dispute regarding the identity of an entrant, the holder of the e-mail account will be deemed the person who submitted the entry. Incomplete entries will be disqualified, and Sponsor is not responsible for registrations that are lost, late, deleted, garbled, corrupted, misdelivered, or misdirected as a result of technical, internet or other online difficulties or errors. **All entries must be received by the close of the Sweepstakes Period.** The computer clock of Sponsor's webmaster is the official timekeeping device of the Sweepstakes. Limit one entry per person or household regardless of entry method; duplicate entries from the same person or household will be disqualified. All received entries become the property of the Sponsor and will not be returned. As a reminder, Florida residents may not enter until after 5:00 p.m. (EST) on Monday, March 22, 2010.

- 3) **Winners and Notification:** On or about Monday, April 12, 2010 Sponsor will select a potential Grand Prize winner in a drawing from among all eligible entries received. Sponsor will also select one First Prize winner from entries received from each of the following DMAs: Los Angeles, Dallas, Orlando and Chicago. Only residents from the DMAs listed above are eligible for the First Prize packages for their respective DMAs. Odds of winning the Grand Prize depend on the number of all eligible entries received. Odds of winning a First Prize depend on the number of eligible entries received for each regional prize pool. You may win only one Grand or First prize. The Grand Prize winner will be chosen first, and that entrant will be ineligible for a First Prize. Sponsor will make all final decisions in any and all issues related to this Sweepstakes, and their decisions shall be final and binding in all respects. Sponsor will attempt to contact potential winners by telephone or email. A winner will be disqualified and an alternate winner may be selected by random drawing from among all remaining entries if (1) a winner does not claim his or her prize by responding to Sponsor's contact by Wednesday, April 14, 2010; (2) a winner does not fulfill the eligibility requirements; (3) a winner does not adhere to the Official Rules; and/or (4) if the prize notification is returned as undeliverable, refused, or declined.

4) **Prizes and Delivery:**

One Grand Prize vacation package, which consists of:

- Round Trip Coach Class Airfare for twenty (20) people from major US international airport near winner's home to Puerto Vallarta, Mexico. All travelers must travel from the same airport on the same itinerary. Roundtrip ground transfers from the airport to the hotel. Travel must be completed by February 28, 2011.
- Lodging: Barceló Hotels & Resorts to provide the following Grand Prize package for those who want to say their vows, renew their vows, or just have a great party with friends and family. Grand Prize includes lodging for up to 20 people in five all-inclusive suites for up to four (4) people each for 6 days/5 nights at the Barceló La Jolla de Mismaloya in Puerto Vallarta. See below for details on all inclusive package. The winner will have a choice between the "Wedding Package" and the "Party Package."
- Wedding Package for twenty (20) people, which consists of: Decorated seaside wedding location, Wedding Coordinator services, Justice of the Peace or Minister, Marriage certificate, Bridal Bouquet and Groom Boutonniere, 1/2 hour Massage for Groom & Bride, one tabletop flower arrangement, Two-tiered Wedding Cake (for up to 20 people), Two (2) Bottles of Domestic champagne (for up to 20 people), Live Music during the Wedding Ceremony

(includes the Wedding March), three (3) hours private served dinner in a Banquet Room with exclusive waiters with a set menu, three (3) Hours Open Bar (resort drink package during dinner in a Banquet Room), one night in the Honeymoon Suite; Champagne Breakfast in bed, the next morning in honeymoon suite, fruit basket and bottle of sparkling wine in room, late check out until 3:00 pm (on request, subject to availability), Guaranteed King-size bed in honeymoon suite only (other rooms are quad occupancy, two beds), Bathrobes and slippers in honeymoon suite, Special decoration in honeymoon suite and rose petals on the bed, Special gift delivered to honeymoon suite, courtesy of Barceló La Jolla de Mismaloya.

Or

- Party Package for twenty (20) people, which consists of: 1/2 hour Massage for winner and one guest, Live Music during the Party, three (3) hours private served dinner in a Banquet Room with exclusive waiters with a set menu, three (3) Hours Open Bar (resort drink package during dinner in a Banquet Room), fruit basket and bottle of sparkling wine in winner's room, late check out until 3:00 pm (on request, subject to availability), (five other rooms are quad occupancy, two beds), Bathrobes and slippers in winner's suite, Special decoration in winner's suite and rose petals on the bed, Special gift delivered to winner's suite, courtesy of Barceló La Jolla de Mismaloya.
- Approximate retail value ("ARV") of Wedding Party Grand Prize: \$23,000; ARV of Party Grand Prize: \$20,000. In the event winner chooses the Party Grand Prize, the difference in value will not be awarded.

Chicago/Dallas/ Los Angeles First Prizes

- Three First Prize vacation packages. Each package consists of 6 day/5 night all-inclusive (except as set forth below) hotel accommodations for two at Barceló La Jolla de Mismaloya in Puerto Vallarta, bottle of domestic wine, fruit plate and free breakfast room service the first morning of stay.
- Round Trip Coach Class Airfare for two (2) people from either Los Angeles, Chicago or Dallas to Puerto Vallarta, Mexico
- Roundtrip ground transfers from the airport to the hotel
- First Prize winners will receive a voucher to redeem at their leisure 6 months from April 9, 2010.
- ARV: \$5,750.

Orlando First Prize

TACORI 18KW .75TW Diamond Engagement Ring Semi-Mount provided by the International Diamond Center. Engagement ring is set with trillion shaped diamonds and round brilliant cut diamonds on the sides. The diamonds weigh .75 Carats total weight. They are G-H in color and VS/2 in Clarity. The engagement ring is currently sized at 4.5 and can be sized up to 6.5 at IDC's expense. (ARV: \$5,000)

WINNERS ARE SOLELY RESPONSIBLE FOR ALL TAXES ON PRIZES. "All inclusive" rooms include certain meals, drinks, and activities. Check resort website for specifics. The following items are not included in the vacation package: local transportation other than airport transfers; meals not part of the all-inclusive plan; alcoholic beverages not part of the all-inclusive plan; merchandise, souvenirs, etc.; hotel room service not part of the all-inclusive plan; laundry service; local and long distance telephone calls; travel insurance; tips, gratuities, services charges and taxes, incidentals; departure tax; and all other costs and expenses not otherwise mentioned herein. Subject to availability and certain restrictions apply. Travel may not be available on all days.

All other expenses not specifically mentioned herein are the responsibility of prize winners. Barceló Resorts reserves the right to relocate any confirmed prizewinner from their resort of choice to an alternate resort within the Barceló Resorts chain based upon availability of space for the secured

travel dates. Guests who are minors in their state of residence must be accompanied at all times by parent or legal guardian. Certain blackout dates may apply. Grand Prize subject to specific redemption period outlined above. Winner must confirm date, and arrangements must be made a minimum of 90 days in advance.

Travel must be booked through Sponsor or its agents. Reservations will not be confirmed until 30 days prior to travel date. All winners and guests are responsible for abiding by any terms and conditions applicable to a Barceló Resorts stay, and Barceló Resorts and/or Sponsor may terminate winner or guest's trip at any time for inappropriate behavior. All winners are solely responsible a processing fee of \$25 per room, per night. Prize substitutions are not allowed, and prizes are not transferable. Only Sponsor may elect, at its discretion, to substitute a prize of equal value due to lack of availability for any given reason. All taxes, costs and expenses relating to the use, acceptance and possession of the Prize are the sole responsibility of the winner. All airline tickets issued in conjunction with prizes are not eligible for upgrades, frequent flyer miles or any other promotional benefit, and all airline tickets are subject to carriers' terms and conditions. Hotel reservations are subject to availability. Barceló Hotels & Resorts will determine the hotel and the airline providing air transportation. The departure city will be determined by Barceló Hotels & Resorts based on airline markets and flight schedules.

Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor, including but not limited to, the quality, merchantability, habitability, or fitness of the prize items. All properly claimed prizes will be awarded, but in no event will Sponsor award more prizes than are provided for in these Official Rules. Any unused portion of a prize will not be awarded.

- 5) **Other Conditions:** Winners will be required to sign and return an Affidavit of Eligibility and Release, which must be returned to Sponsor within one week of the date they are sent to winners. Winners may also be required to sign and return certain tax documentation. Failure to return all such documents will result in that winner being disqualified, and Sponsor may randomly draw another winner from among all remaining eligible entries from that particular prize pool. You are not a winner until your eligibility is verified. Guests of winner (or parent of legal guardian in the event guest is a minor) will be required to sign and return Releases prior to taking prize trip.

By entering this Sweepstakes, each entrant agrees to release, waive and hold harmless Sponsor and its affiliates, subsidiaries, parent corporations, prize provider, and advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents from any and all injuries, claims, damages, losses, costs, or expenses of any kind (including without limitation attorney's fees) resulting from accessing the Sweepstakes website; submitting an entry or otherwise participating in any aspect of the Sweepstakes; the receipt, ownership or use of any prize awarded; preparing for, participating in or traveling to and/or from any prize-related activity, or; any printing, typographical or other error in these Official Rules or the announcement of offering of any prize.

By accepting the Prize, each Winner agrees, where legal, to allow Sponsor and its agents and licensees to use their names, voices, photographs, likenesses and any information provided on the entry form, in any medium of communication, including advertising, promotional or other purposes, without additional compensation.

- 6) **Internet/Fraud/Tampering:** If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of entries in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Sweepstakes or any portion thereof. In the event this Sweepstakes is cancelled, the Sponsor will conduct a random drawing to award prizes from among all eligible, non-suspect entries received for each prize pool prior

to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at the Sweepstakes website. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE (INCLUDING THE ENTRY SITE) OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES WILL LEAD TO DISQUALIFICATION. Sponsor reserves the right to prohibit any entrant from participating in the Sweepstakes if, at its sole discretion, Sponsor finds that such entrant repeatedly shows a disregard for, or attempts to circumvent, these Official Rules, or acts: (a) in a manner the Sponsor determines to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other entrant or Sponsor; or (c) in any other disruptive manner. Sponsor assumes no liability for (a) any incorrect or inaccurate entry information, or for any faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; or (d) inaccessibility or unavailability of the Internet or the Sweepstakes website or any combination thereof.

7) Winners List or Official Rules: For an Official Winners List (available after April 30, 2010), or a copy of these Official Rules, send a request and a self-addressed, stamped envelope to 435 N. Michigan Ave., Chicago, IL 60611. Official Rules are also on the Participating Websites. All requests for Official Rules must be received by April 30, 2010, and requests for Winners List must be received by October 31, 2010.

8) Sponsor: Tribune Company, 435 N Michigan Avenue, Chicago, IL 60611.